

hairnews

Our monthly round-up of what's hot and happening in the world of hairdressing

Balmain Hair launches Balmain Paris Hair Couture Detangling Spray

Balmain Paris has launched a Detangling Spray for hair with extensions. The spray combs through hair and ensures tresses stay in optimum condition all day. With its non-greasy formula, the product also minimises frizz and preserves colour. With heat protection from styling tools, the spray is suitable for both hair with extensions and natural hair. For more information, visit www.balmainhair.com



CrownCouture launches Scotland's first own brand hair extension supply



Scotland's first own-brand hair extension supply business has recently opened in Edinburgh.

CrownCouture, which is managed by hair specialists and sisters Nikki and Lorraine Alonzi, offers professional use luxury hair extensions, hair extension tools and equipment and a premium hair extension training academy to businesses across the UK.

"We are really excited about sharing our hair supply with others in the industry," said co-founder Nikki. "Every professional extension technician wants hair that is reasonably priced, but of the highest quality, and we believe we have just that. The aim is to help other like-minded professionals expand their client base by offering them excellent hair that clients will return for."

The stunning new hair Boutique and Training Academy in Edinburgh is open to trade customers, and products are available to buy both in-store and online.

For more information, visit www.crowncouture.co.uk



Nominees announced for British Hairdresser of the Year at the British Hairdressing Awards

The waiting is over as the nominees for HJ's 30th British Hairdresser of the Year award have been announced. After weeks of collating nominations from leading industry figures and invited members of the UK beauty and international trade press, the British Hairdressing Awards sponsored by Schwarzkopf Professional has finally announced the eight 2014 British Hairdresser of the Year nominees: Darren Ambrose, Errol Douglas, Mark Hayes Gary Hooker & Michael Young, Akin Konizi, Mark Leeson, Angelo Seminara and Jamie Stevens.

Each nominee has been chosen on the basis of their representation of the very best in British hairdressing, embodying professionalism, creativity and expertise at the highest level. As fantastic ambassadors for the industry, each nominee travels the world showcasing their talents and educating and inspiring others.

The winner of the 2014 British Hairdresser of the Year title will be announced at a glamorous black tie ceremony held at the Grosvenor House JW Marriott Hotel in London on Monday, 24th November.

Jayne Lewis Orr, Publishing Director of Hairdressers Journal International added, "Winning HJ's British Hairdresser of the Year title is the ultimate accolade, and to be nominated by your peers and respected members of the press is a huge testimony to the skills and expertise of each nominee. On behalf of HJ and Schwarzkopf Professional I would like to wish them all good luck."



Jess O'Sullivan becomes Alan d Hairdressing Education's East Anglian 2014 Scholarship Winner

Jess O' Sullivan has been named Alan d Hairdressing Education's East Anglian 2014 Scholarship winner.

Alan d, in conjunction with *The East Anglian Times* and *Ipswich Star* newspapers, first launched the Alan d Hairdressing Education Star of the Future Scholarship programme in 2013 to encourage young, aspiring hairdressers or barbers who have found it a struggle to enter the industry, whether through lack of available jobs, training opportunities or funding.

For 2014, hopeful applicants were asked to explain in no more than 100 words why they should win a chance to become a qualified hairdresser or barber. After fighting off fierce competition, Jess O'Sullivan proved herself to be the judges' favourite.

Jess presented her reasons for applying in front of a judging panel of five, made up from top journalists from *The East Anglia Times*, local radio personality Nick Pandolfi, Alan d Managing Director Alan Hemmings and Alan d Creative Director, Edward Hemmings. She drew upon her own experiences, including the troubling 'lack of jobs available in East Anglia' which made finding training opportunities difficult. Jess also impressed the panel by committing to the full-time course offered to her while continuing to work evening and weekend shifts at her local Co-op store, proving her desire to succeed within the hairdressing industry.

Speaking of her success, Jess said: "I'm really excited, it's a great opportunity. I'm definitely pleased to get the chance and I feel lucky to have won. I'm really interested in hair fashion. My mum is really proud of me, and my relations and customers from the Co-op have all said I can do their hair for them!"

For further information about Alan d Hairdressing Education, visit www.aland.co.uk.

Groundbreaking Foilezl innovation developed by York College hairdressing tutor



York College hairdressing tutor Kim Johnson has invented an innovative tool to assist hairdressers

during the hair colouring process. Her 'Foilezl' is a hands-free platform which allows a greater degree of efficiency in hair colouring - saving valuable time and product use for the stylist.

"Over the years, I have watched students struggle to get to grips with the use of foils during their training," said Kim. "The Foilezl is a simple idea, it's a plastic board - held in place against the stylist's body and the client's head. Effectively, the Foilezl provides the stylist with an extra pair of hands. It can also be used to support mesh or colour wraps (which are used instead of foil by some hairstylists). However, most top salons use foils as their preferred method." Kim has trialled her invention with hairdressing students at York College and with colleagues in the industry. "I have received positive feedback, and hope the Foilezl will become widely used as a valuable tool in hairdressing salons. I look forward to promoting it further in the future," she said of her new invention.

For further information, visit www.foilezl.co.uk

Pantene Pro-V launches dry shampoo collection

Pantene Pro-V has added a new collection of dry shampoos to its extensive haircare range. The new range is aimed at providing the ultimate root boost between washes, delivering cleaner hair with virtually no visible residue. The collection also features brand-new and advanced Oil Absorber Technology with tapioca starch to absorb excess oils, dirt and grease on the hair, and no emollients to avoid that grey look after use. The range includes Refresh Dry, Booster Dry and Saviour Dry shampoos for oily, limp and colour-treated hair.

For more information, visit www.pantene.co.uk

