

YOUR DREAM DRESS

Kim Burr from Burr Bridal shares what's new at her store and how she caters to brides, grooms and mums galore!

WHAT BRIDAL LABELS CAN YOU FIND AT YOUR STORE?

We stock a wide range of labels – from La Sposa and Madison James, to White One and Rosa Clara.

WHAT CAN A BRIDE-TO-BE EXPECT FROM THE MOMENT SHE WALKS INTO YOUR SHOP?

Our emphasis at Burr Bridal is always to make our brides fall in love again! Although this time, it is with the dress! From that moment on, we are their wedding attire fairies making everything run as smoothly as possible – from the first appointment through to in-house bespoke alterations, to the day they collect their gown for the big day. Brides can choose to either try, buy and take it away, or place an order for their gown if they need another size or colour. Buying a dress can be confusing and overwhelming for some brides-to-be. From our warmest welcome at our door to the congratulations on your big day, don't worry... we are with you from the start to the finish! We promise that in our comfiest surroundings you will receive the best quality customer service as well as finding the dress of your dreams at the best possible price. We guarantee that if you find the dress like for like in another high street boutique, we will price match so you won't ever have to compromise on service elsewhere!

WHAT IS YOUR LEAD TIME FOR ORDERS?

Lead times for orders can be as soon as two weeks to four months, depending on the designer.

WHAT OTHER SERVICES DO YOU OFFER?

We are primarily bridal gown based, but we are now concentrating on our Mother of the Bride collections too. As yet, we haven't found other retailers stocking such a range of Mother



of the Bride collections, and we have seen an increase in mums coming to the store looking and buying outfits and hats.

WHAT'S NEW AT YOUR STORE?

We are phasing out our bridesmaid collections to offer more selection for mums. Having had my own son's wedding in September 2018, I totally understand how a mum wants to look special and not buy from a high street label... heaven forbid if a guest was wearing the same outfit! (It has been known!). Our current collections include Mascara, Irresistible, Dress Code by Veromia, L'Atelier, and more labels to follow.

WHAT ABOUT GROOMS?

Groomsmen find our suit hire to be perfect



for the big day. We use a bespoke suit manufacturer and the best quality fabrics. We can offer a complete suit package as well as accessories, and our grooms have their own man cave... The Stag Room! It's a bit of masculinity among the store's very feminine bridal areas, and many of our brides-to-be encourage their fiancés to check out the suits. Grooms also benefit from a discount if they purchase with our bride-to-be!



GET IN TOUCH

46 – 48 King St, Cambridge, CB1 1LN

Tel: 01223 323 230

Email: info@burrbridal.co.uk

www.burrbridal.co.uk