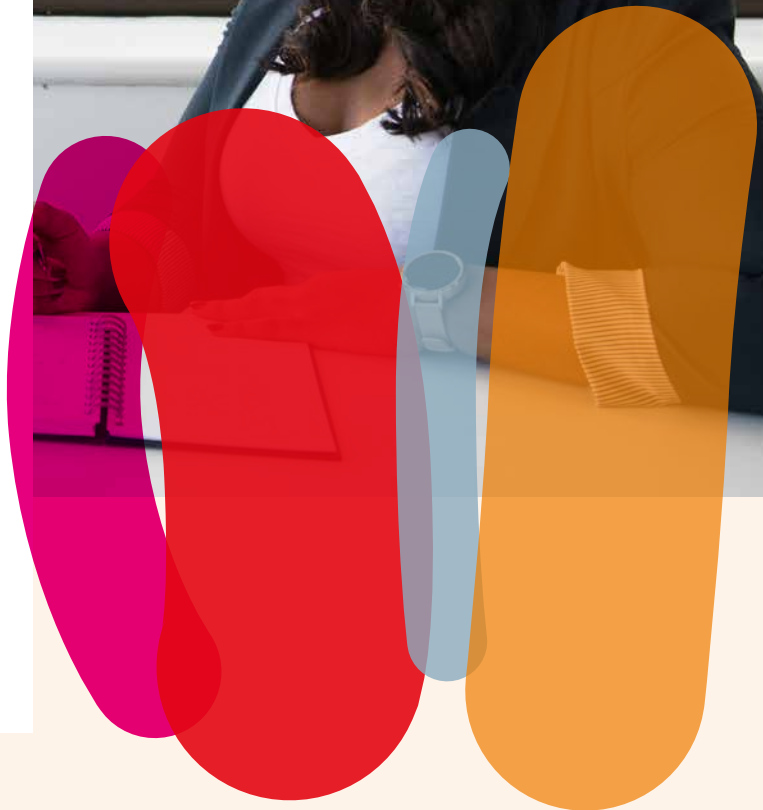


The Benefits of a Global MBA Degree for Professionals in the Tech Sector

Keyword: Hult International Business School

Description: Tech industry professionals can stay up to date with the latest innovations and gadgets through studying a Global MBA, helping them to stay one step ahead in a digitally-focused environment, while applying their knowledge to company procedure and strategy.



TEACHING ON DISRUPTIVE TECH

Hult International Business School offers students 'nano-courses' for disruptive tech, so they can learn about how new technologies are changing the way businesses are operating and formulating their strategies. As the business landscape is forever changing and evolving, MBA students need to be prepared for the future and their career paths. Hult's nano-courses, such as the course in disruptive technologies, demonstrates to students how they will need innovation skills in order to apply these new technologies to a business environment. The shorter, online-based nano-course on disruptive tech offers insight into technologies such as drone operations, 3D printing, robotics, blockchain, VR, the Internet of Things, AI and machine editing. After successful completion of the course, students should have a

greater awareness of advances in technology and how businesses are implementing these advances on a global scale to streamline procedures while attracting clients and customers.

INNOVATION KNOW-HOW

Both businesses and consumers are excited by innovations in technology, and an MBA degree teaches students how such new advances can influence consumer activity and improve a businesses' operations. Students can discover how new technologies can change the way a company produces products and services, while making processes more economically and environmentally efficient. Such technologies will also need to be marketed properly to draw in consumers – another area where an MBA degree can help.

THERE ARE MANY MANAGEMENT ROLES IN THE TECH INDUSTRY

There are any management roles available in the tech industry, and tech companies seek MBA graduates who can apply their skills in business to more technologically-related scenarios. If you have a managerial role in a company that is in the tech industry, you need to stay on the pulse of the latest technology trends, assessing your competitor at all times and reacting to their marketing moves. An MBA gives students the hands-on experience and training they require to make decisions on their feet quickly regarding competition and business growth. Over the last few years, more candidates for MBA's are applying for degrees having come from engineering and IT backgrounds, seeking a higher qualification so that they can take up a management role in an ever-growing tech industry.



OTHER MBA SKILLS CAN BE APPLIED TO THE TECH SECTOR

An MBA offers a lot of strategic insight and know-how regarding business marketing, finance, communication, leadership, networking, operations, consumer experience and sales. Graduates with an MBA degree can offer tech companies valuable skills in all of these areas and apply it to the tech industry. Many tech companies value job candidates who can assess and analyze valuable data regarding consumer behavior, and make good decisions based on assumptions that contribute to a company's overall growth.

BUSINESS SCHOOLS ARE WORKING

more closely with the tech industry. More and more business schools

are placing a focus on experiential learning, so that students gain some hands-on corporate experience in which they can implement what they have learned during their MBA degree. For instance, a student may be required as an intern to collaborate with a team based at a tech giant such as Google. More internships are being carried out in tech environments, because of the boom in digital marketing jobs and the need for business people who are not only well-rounded corporate professionals, but who also have a strong tech awareness and can analyze data. For a professional sitting an MBA with the hope of securing an executive role in the tech sector, there is more scope for this to happen.

CAREER VERSATILITY

An MBA gives a student a broad set of business skills, including confidence in leadership, soft skills, hard skills, emotional intelligence, problem-solving, analysis, project management, negotiation skills, finance skills, marketing skills and financial awareness. Students that have this business acumen are highly sought after by many companies, but especially those in the tech industry, who may have tech-savvies working for them, but who don't know how to actually run a profitable tech company. MBA graduates who have a strong tech understanding alongside other skills honed from their degree stand more chance of obtaining a role that suits them and uses their expertise – whatever the industry.